

| Instructor Information         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| Instructor                     | Jennifer Joyner                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Email                          | joynerja@lamarpa.edu                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Phone                          | (409) 984-6229                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Office                         | Madison Monroe Educational - Room: 228                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Office Hours                   | Office Hours - Due to the setting, penal institution, students may visit with me briefly at the start of class or between assigned breaks.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Additional Contact Information |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Course Information             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Description                    | This course provides a survey of economic systems, forms of business ownership, and considerations for running a business. Students will learn various aspects of business, management, and leadership functions; organizational considerations; and decision-making processes. Financial topics are introduced, including accounting, money and banking, and securities markets. Also included are discussions of business challenges in the legal and regulatory environment, business ethics, social responsibili                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Required Textbooks             | <i>Textbook Purchasing Statement: A student attending Lamar State College Port Arthur is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.</i><br><br><b>Text:</b> <i>Business Foundations: A Changing World</i> (2023, 13th ed.) by Ferrell/Hirt/Ferrell (McGraw-Hill). ISBN-10 1264067496, ISBN-13 9781264067497                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Additional Materials/Resources | None.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Corequisites/Prerequisites     | None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Learning Outcomes              | Analyze the dynamic environment in which business operates <ul style="list-style-type: none"><li>· Consider the role of ethics and corporate social responsibility in managing business</li><li>· Analyze the effect of global conditions on business performance</li><li>· Identify the main forms of business organizations</li><li>· Explain the importance of small business, entrepreneurship, and franchising</li><li>· Understand the major functions of management</li><li>· Examine the importance of organization, teamwork, and communication</li><li>· Depict the role of operations and supply chains in the business environment</li><li>· Understand how to motivate the workforce</li><li>· Explain the significance of human resource management</li><li>· Explain the marketing process and how it drives business activities</li><li>· Describe the role of produce, price, distribution, and promotion in the marketing mix</li><li>· Demonstrate the role of digital marketing in today's business environment</li><li>· Understand how organizations use accounting</li><li>· Analyze how economic conditions impact business performance</li><li>· Identify sources of financing for businesses</li></ul> |

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| <b>Core Objectives</b>              | <p>PSLO 1: Critical Thinking Skills –<br/>Uses creative thinking, innovation, inquiry and analysis, evaluation and synthesis of information.</p> <p>PSLO 2: Communication Skills –<br/>Demonstrates effective development, interpretation and expression of ideas through written, oral and/or visual communication.</p> <p>PSLO 6: Personal Responsibility Skills – Integrates choices, actions and consequences in ethical decision-making</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Lecture Topics Outline</b>       | <p>The Introduction to Business course familiarizes students with what a business is, how it operates, and how it is managed. This basic course includes introductory discussions of the economic setting of business, the structure of business, business financing, management, ethical and social responsibilities of business, marketing, and physical distribution of goods and services. The information from this course acts as a basic foundation for more specialized courses in business. In addition, this course will help prepare students for the economic roles of consumer, employee, and citizen.</p>                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Major Assignments Schedule</b>   | <p><a href="#">BUSI_1301_1C_202490_P00357358.pdf</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Final Exam Date</b>              | <p>December 4, 2024 - 6:0 PM Through December 4, 2024 - 7:0 PM</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Grading Scale</b>                | <p>90 - 100=A    80 - 89=B    70 - 79=C    60 - 69=D    Below 59 = F</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Determination of Final Grade</b> | <p>1160-1030=A    1029-915=B    914-800=C    799-685=D    Below 685 = F</p> <p>6 Exams (100 points each), 6 part Discussions (50 points each) , Academic Assessment paper (100 points) , Attendance is mandatory If you miss more than 3 classes, you may drop a letter grade or have other consequences</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Course Policies</b>              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Instructor Policies</b>          | <p><b>Textbook/Supplies:</b> The student will be responsible for any assignments given. Students will need a standard function calculator.</p> <p><b>Assignments:</b> Assignments will be weekly. <u>This is subject to change.</u></p> <p><b>Quizzes:</b> Quizzes will often cover the key terms/vocabulary/concepts contained in the chapter.</p> <p><b>Exams:</b> The use of your notes and book IS permitted; however, cheating on exams is not acceptable and will be subject to violations of the Academic Dishonesty policy.</p> <p><b>Late Work:</b> All assignments, quizzes, and exams must be completed and submitted on the due date or risk a deduction of points.</p> <p><b>Grades:</b> Assignments, quizzes and exams will be graded by the next class.</p> <p><b>Academic Dishonesty:</b> Copying, stealing, and/or submitting someone else's work is considered a violation of the Academic Dishonesty policy. Academic Dishonesty of any kind will not be tolerated. A student violating this policy will</p> |

receive a ZERO on any assignment (first offense); a second incidence of academic dishonesty will result in failure of the class and meeting with program coordinator and/or department chair.

**Classroom Etiquette:** We will respect each other and their personal space. Always be considerate and treat others how you would like to be treated.

**Attendance Policy**

Attendance (up to 110 points- earn 10 points for each class you attend. If shut down, you will automatically get the points for those missed classes.)

**Additional Information**

**Institutional Policies**

**MyLSCPA**

Be sure to check your campus email and Course Homepage using MyLSCPA campus web portal. You can also access your grades, transcripts, academic advisors, degree progress, and other services through [MyLSCPA](#).

**Academic Honesty**

Academic honesty is expected from all students, and dishonesty in any form will not be tolerated. Please consult the LSCPA policies (Academic Dishonesty section in the Student Handbook) for consequences of academic dishonesty.

**ADA Considerations**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the [the Office for Disability Services Coordinator](#), Room 231, in the Madison Monroe Building. The phone number is (409) 984-6241.

**COVID 19 Information**

The Lamar State College Port Arthur (LSCPA) Student Code of Conduct COVID 19 Policy requires students who have been diagnosed with COVID 19 to report their condition directly to their local health department. Students should also contact their course faculty to report their quarantine status. In addition, this policy requires all students to wear face coverings when directly exposed to COVID 19 in compliance with the criteria included in the policy. For more information please refer to the COVID 19 link on the LSCPA website.

**Facility Policies**

No food or tobacco products are allowed in the classroom. Only students enrolled in the course are allowed in the classroom, except by special instructor permission. Use of electronic devices is prohibited.

**HB 2504**

This syllabus is part of LSCPA's efforts to comply with Texas House Bill 2504.

**Mandatory Reporting of Child Abuse and Neglect**

As per Texas law and LSCPA policy, all LSCPA employees, including faculty, are required to report allegations or disclosures of child abuse or neglect to the designated authorities, which may include a local or state law enforcement agency or the Texas Department of Family Protective Services. For more information about mandatory reporting requirements, see [LSCPA's Policy and Procedure Manual](#).

**Title IX and Sexual Misconduct**

LSCPA is committed to establishing and maintaining an environment that is free from all forms of sex discrimination, including sexual harassment, sexual violence, and other forms of sexual misconduct. All LSCPA employees, including faculty, have the responsibility to report disclosures of sexual misconduct, including sexual harassment, sexual assault (including rape and acquaintance rape), domestic violence, dating violence, relationship violence, or stalking, to LSCPA's Title IX Coordinator, whose role is to coordinate the college's response to sexual misconduct. For more information about Title IX protections, faculty reporting responsibilities, options for confidential reporting, and the resources available for support visit [LSCPA's Title IX website](#).

**Clery Act Crime Reporting**

For more information about the Clery Act and crime reporting, see the [Annual Security & Fire Safety Report](#) and the [Campus Security website](#).

**Grievance / Complaint / Concern**

If you have a grievance, complaint, or concern about this course that has not been resolved through discussion with the Instructor, please consult the Department Chair.

**Department Information**

Inmate Instruction

Chair: [Sheila Guillot](#)

Email: [guillsr@lamarpa.edu](mailto:guillsr@lamarpa.edu)

Phone: (409) 984-6381