

Instructor Information	
Instructor	Maurice Abelman
Email	abelmanm@lamarpa.edu
Phone	(409) 984-6389
Office	Student Center - Room: 413
Office Hours	OFFICE HOURS : MWF: 9am-10am 2:30pm-3:30pm (PAC Room 140) TR: 9:30am-11am 2pm-3:30pm (PAC 140)
Additional Contact Information	INSTRUCTOR : Maurice Abelman EMAIL: abelmanm@lamarpa.edu
Course Information	
Description	Visual design elements as they relate to new media. Emphasizes aesthetics and visual problem solving such as typographic issues, color management, hierarchy of information, image optimization, and effective layout.
Required Textbooks	<i>Textbook Purchasing Statement: A student attending Lamar State College Port Arthur is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.</i>
Additional Materials/Resources	none
	Materials and Programs Needed Computer or Laptop capable of running Adobe CC Electronic Drawing Tablet (recommended) Adobe Illustrator Adobe Acrobat DC Behance Sketch book and drawing tools Camera (smartphone camera acceptable)
Corequisites/Prerequisites	None
Learning Outcomes	Course Description Visual design elements as they relate to new media. Emphasizes aesthetics and visual problem solving such as typographic issues, color management, hierarchy of information, image optimization, and effective layout.
Program Student Learning Outcomes	Learning Outcome • Apply hands-on techniques to solve new media design problems • Critique real world examples • Develop studio skills that include the preliminary design process • Execute the steps of a new media project from initial concept to comprehensive design • Produce client-centered projects within a specified time frame.
Lecture Topics Outline	Lecture Schedule Week 1 - Course Intro , Syllabus, Project 1 Week 2 - Exercise 1 Demo, Project 1 Lecture Week 3 - Project 1 Demo, Work Day Week 4 - Critique, Work day Week 5 - Exercise 2 Demo, Project 2 Lecture Week 6 - Project 2 Demo, Work Day Week 7 - Critique, Work day Week 8 - Exercise 3 Demo, Project 3 Lecture Week 9 - Project 3 Demo, Work Day Week 10 - Work day Week 11 - Critique, Work day Week 12 - Exercise 4 Demo, Project 4 Lecture Week 13 - Project 4 Demo, Work Day Week 14 - Critique, Work day Week 15 - Final Presentation Demo Week 16 - Project 4 Due
Major Assignments Schedule	Major Assignments Week 1 - Project 1 Thinking, Looking Week 2 - Project 1 Thinking, Looking Week 3 - Project 1 Doing, Work Day

Week 4 - Critique, Work day
 Week 5 - Project 1 Due, Project 2 Thinking, Looking
 Week 6 - Project 2 Doing, Work Day
 Week 7 - Critique, Work day
 Week 8 - Project 2 Due, Project 3
 Thinking, Looking
 Week 9 - Project 3
 Thinking, Looking. Project 3 Doing
 Week 10 - Project 3 Doing, work day
 Week 11 - Critique, Work day
 Week 12 - Project 3 Due, Project 4 Thinking, Looking
 Week 13 - Project 4 Doing, Work day
 Week 14 - Critique, Work day
 Week 15 - Final Presentation
 Week 16 - Project 4 Due

Final Dec 9th

Final Exam Date

December 9, 2024 - 8:00 AM Through December 9, 2024 - 8:00 AM

Grading Scale

90 - 100=A 80 - 89=B 70 - 79=C 60 - 69=D Below 59 = F

Determination of Final Grade

Determination of Final Grade

Project Grades 100% - This is a project based class. The Average of your major projects will account for 100% of your grade.

Each major project will have 4 different phases Thinking, Looking, Doing, and Critique.

25% Thinking Assignments This is the 1st phase of the project. These assignments will require students to study and analyze the projects objectives and brainstorm concepts for possible solutions for the project.

25% Looking Assignments- These assignments will require students to research subject matter that relate to the projects they are developing.

25% Doing Assignments- This is the major part of the project where students will learn how to visually create their designs using current programs within the industry.

25% - Critique - This is the last stage of their projects where they will gather feedback about their projects from their peers or instructors.

Course Policies

Instructor Policies

Expectations

To do well in this course, plan on a minimum of at least 8-9 hours of work per week to complete their design process assignments and practice using the programs for this class. There is a lot of course material to cover in this class so please don't fall behind. It will be hard to make up course material if you do so.

Late Work

Every assignment in this class will have a due date assigned on Blackboard. For everyday beyond the due date of the assignment, points will be deducted from your grade for that student work.

10 points will be deducted for every week that the student work is late. Students will be held accountable for turning their work in on time.

Class Etiquette and Mindfulness

This is a college learning environment. Be conscious of your behavior in class and how it could effect your education and the education of the students around you. If you do anything to disrupt class or the pace of my lectures or demos you will be warned. If you continue to disrupt class you will be asked to leave and won't be allowed to return unless you apologize to me and the class for causing a scene.

If class time is given to complete an assignment, use that time to complete your work. If you refuse to do the class assignment during class, points will be deducted from the final grade of that assignment and your participation grade.

Do not bring any food to eat during class. Do not use your cell phones unless instructed to do so. No selfies, texting, or phone calls during class. Please do not have side conversations during lecture. Ask for permission to use the restroom.

Class News and Updates

If there are any updates for class I will contact you via email (through the campus email with reminders, changes or any other pertinent information. Please check your email once per day to make sure there aren't any important updates. It is your responsibility to manage your emails so that lines of communication are open and available.

Contacting The Instructor

The best way to contact me is through email. I will get back to you within 24-48 hrs. Please note that I only check my LSCPA email after 6pm on weekdays

Academic Integrity

Academic integrity is one of the most cherished principles of the Lamar State College Port Arthur Community. You must adhere to this principle: by understanding the nature of plagiarism and by not plagiarizing materials; by refraining from the use of unauthorized aids on projects and tests; by turning in assignments which are products of your own efforts and research; and by refusing to give or receive information or content on projects or tests to or from other students. If you violate these principles of simple honesty, you risk embarrassment, course failure, and disciplinary action. It is simply not worth it.

Students with Disabilities Statement

Students with disabilities are requested to present their accommodation letters to their instructor at the beginning of the semester (through email) so that accommodations can be arranged in a timely manner by the College, the department, or the faculty member, as appropriate. Students with disabilities who do not have accommodation letters should visit the Office of Services for Students with Disabilities.

Attendance Policy

Attendance

Roll will be taken at the beginning of class. You must attend class every assigned class day according to LSCPA policy. If you miss a day, you will be responsible and held accountable for any content that you missed in class. More than 3 absences and you will drop a letter grade per. More than 9 and you will fail the class.

You must be on time each day for class. You will be marked tardy if you show up late for class. You will be marked tardy if you are 5 min late. 3 tardies will count as 1 absence. Beyond 10 minutes late, you will be marked absent.

3 Lates = 1 Absence for Class

3 Unexcused Absences = 1 Letter Drop for Class

6 Unexcused Absences = 2 Letter Drops for Class

9 Unexcused Absences = Fail the Class

Additional Information

Disclaimer

This syllabus is subject to change at any time during the semester. You will be notified of any changes or will be issued a new syllabus.

Institutional Policies

MyLSCPA

Be sure to check your campus email and Course Homepage using MyLSCPA campus web portal. You can also access your grades, transcripts, academic advisors, degree progress, and other services through [MyLSCPA](#).

Academic Honesty

Academic honesty is expected from all students, and dishonesty in any form will not be tolerated. Please consult the LSCPA policies (Academic Dishonesty section in the Student Handbook) for consequences of academic dishonesty.

ADA Considerations

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the [the Office for Disability Services Coordinator](#), Room 231, in the Madison Monroe Building. The phone number is (409) 984-6241.

COVID 19 Information

The Lamar State College Port Arthur (LSCPA) Student Code of Conduct COVID 19 Policy requires students who have been diagnosed with COVID 19 to report their condition directly to their local health department. Students should also contact their course faculty to report their quarantine status. In addition, this policy requires all students to wear face coverings when directly exposed to COVID 19 in compliance with the criteria included in the policy. For more information please refer to the COVID 19 link on the LSCPA website.

Facility Policies

No food or tobacco products are allowed in the classroom. Only students enrolled in the course are allowed in the classroom, except by special instructor permission. Use of electronic devices is prohibited.

HB 2504

This syllabus is part of LSCPA's efforts to comply with Texas House Bill 2504.

Mandatory Reporting of Child Abuse and Neglect

As per Texas law and LSCPA policy, all LSCPA employees, including faculty, are required to report allegations or disclosures of child abuse or neglect to the designated authorities, which may include a local or state law enforcement agency or the Texas Department of Family Protective Services. For more information about mandatory reporting requirements, see [LSCPA's Policy and Procedure Manual](#).

Title IX and Sexual Misconduct

LSCPA is committed to establishing and maintaining an environment that is free from all forms of sex discrimination, including sexual harassment, sexual violence, and other forms of sexual misconduct. All LSCPA employees, including faculty, have the responsibility to report disclosures of sexual misconduct, including sexual harassment, sexual assault (including rape and acquaintance rape), domestic violence, dating violence, relationship violence, or stalking, to LSCPA's Title IX Coordinator, whose role is to coordinate the college's response to sexual misconduct. For more information about Title IX protections, faculty reporting responsibilities, options for confidential reporting, and the resources available for support visit [LSCPA's Title IX website](#).

Clery Act Crime Reporting

For more information about the Clery Act and crime reporting, see the [Annual Security & Fire Safety Report](#) and the [Campus Security website](#).

Grievance / Complaint / Concern

If you have a grievance, complaint, or concern about this course that has not been resolved through discussion with the Instructor, please consult the Department Chair.

Department Information

Commercial Music, Visual and Performing Arts

Chair: [Dr. Blas Canedo Gonzalez](#)

Email: canedoba@lamarpa.edu

Phone: (409) 984-6547